

For Immediate Release

November 26, 2018

Atkins Kroll, Inc.

443 South Marine Corps Drive Tamuning, GU 96913 Tel: (671) 646-1886 Fax: (671) 646-9592

Draw your dream, drive the future

AK announces launch of Toyota Dream Car Art Contest

(Tamuning, Guam) When a child is asked to think of his or her dream car, a myriad of ideas may spring to the imagination, such as a car that can go under water or even fly; a car that can help the earth's environment or aid loved ones in need. Children throughout the world can illustrate their dreams and more in the Toyota Dream Car Art Contest.

Atkins Kroll announces the commencement of the 13th Annual Toyota Dream Car Art Contest, which is open to the children of Guam and the Northern Marianas, ages 5 to 15 years.

First held in 2004 in Japan, the Dream Car Art Contest (DCAC) continues to be the largest international art contest that gives children not only the opportunity to share their ideas about the future of automobiles but also encourages children to pursue their dreams.

Last year, 581 students from Guam and over 165 students from Saipan, Tinian and Rota entered their art pieces in the contest. Atkins Kroll anticipates an even greater number of participants this year.

"This is always an exciting time for us at AK. When we receive the students' creations, it's heartwarming to see how much thought and dedication go into their art pieces. We look forward to this new batch of entries of what we're sure will be just as imaginative and inspiring as the artworks from previous years," said Ernie Galito, AK Marketing and Communications Director.

Students are welcome to submit their entries at Atkins Kroll Toyota in Tamuning and in Saipan. Deadline to submit all entries is 5 p.m. on Saturday, February 16, 2019.

Atkins Kroll will hold an exhibition of all entered artworks from February 26, 2018 to March 10, 2018 and will have an awards ceremony for the top 3 entries in each age category on March 10. The venue will be announced.

The contest is open to students in the following age categories: Under 7 years; 8-11 years; and 12-15 years. Students are encouraged to create their "Dream Car" using any standard drawing medium (color pencils, crayons, watercolors or markers) on an 11" (h) x 17" (w) paper with a thickness of 5mm maximum. Digital art mediums are restricted. Toyota is looking for hand-drawn colorful artwork that illustrates "My Dream Car".

Worldwide, there will be 30 finalists (10 finalists in 3 age categories) selected to participate in the global competition. If no one from Guam or Saipan is among the 30 finalists, a representative from both Guam and Saipan will be selected to attend the global competition. Announcements for the selected global finalists will be made in June. The artist and his or her parents will be invited to attend the awards ceremony in Tokyo, Japan in August 2019.

For more information, contact Ernie Galito at (671) 648-8400 or ernie.galito@AKguam.com.

About Atkins Kroll, Inc.: Atkins Kroll, an Inchcape company, is the leading distributor of vehicles in Guam, the Northern Mariana Islands and Micronesia enabling it to provide a full range of products and services in the region. Atkins Kroll is Guam's oldest corporation established in 1914 and represents Toyota, Lexus, BMW, Chevrolet, Toyota Rent A Car, ACE Rent a Car, and AC Delco brands.