Fit for fun.

Up for adventure, down for front-seat karaoke and everything in between. That's the redesigned Fit. It's got space for practically everyone and anything, thanks to four different interior configurations. And it's packed with technology you'll love. See why the Fit is a great fit for you.

Check out all the fun people have with their Fit at **facebook.com/hondafit**

Fit Sport shown in Orange Fury.

Fit for excitement.

Give them something to snap with the new Fit Sport. Packed with eye-catching additions like a chrome exhaust outlet, fog lights and an orange-accented interior. Pair all that with gloss black 16-inch alloy wheels, a rear diffuser and available race-inspired paddle shifters, and you'll get everything you want out of your drives. Plus a little more.

Fit Sport shown in Orange Fury.

Fit for the city.

Wanna grab brunch? The Fit can take you all over the city and easily find space in those crowded parking lots. And with its versatile cargo modes, you can carry everything[1] you pick up on your jaunts around the city.

See what others are doing in the city with their Honda at **instagram.com/honda**

Fit Sport shown in Milano Red.

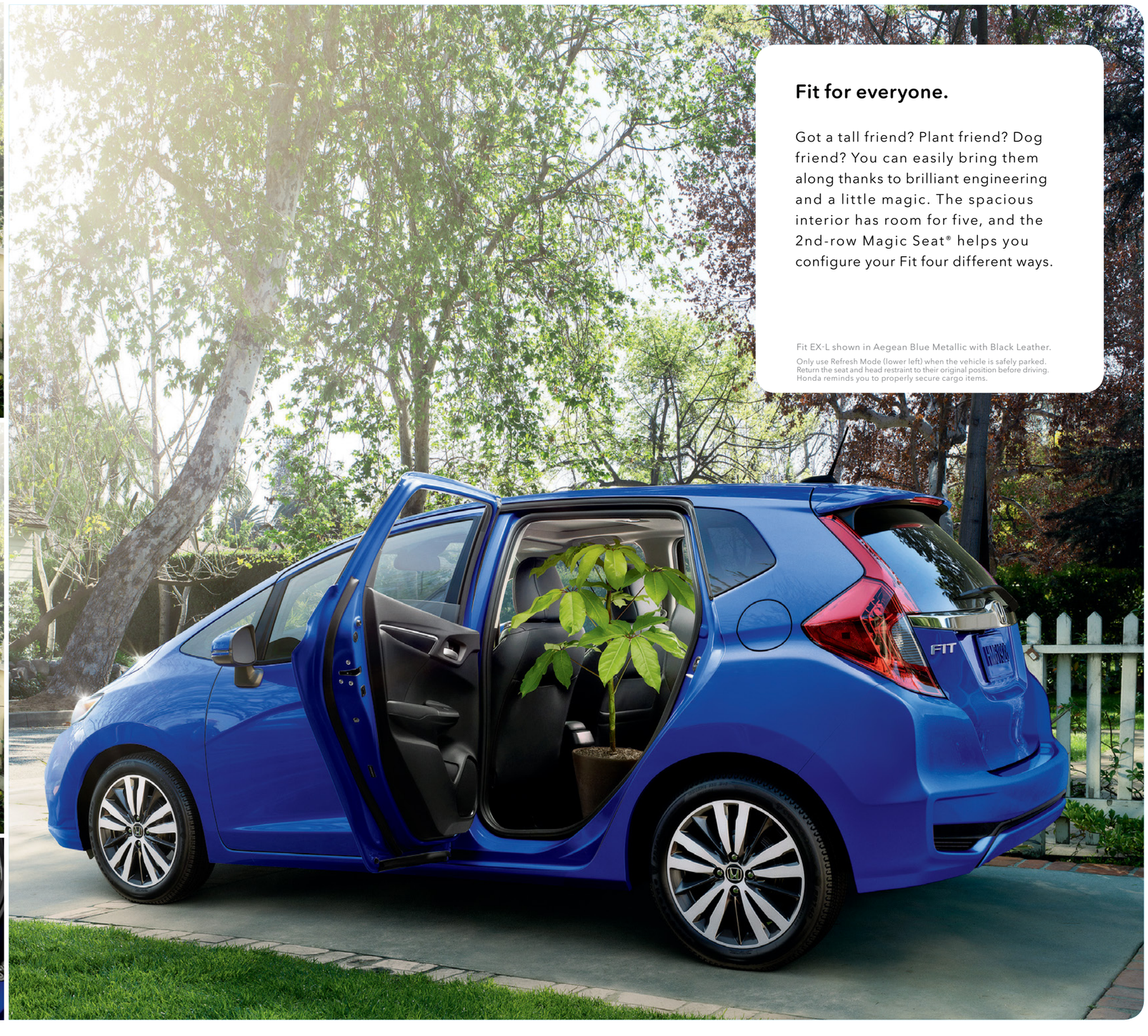
Fit for life.

The Fit is every bit as functional as it is fun. With great styling and available features like Apple CarPlay™[2] and Android Auto,™[3] you'll be ready to go whenever your next adventure calls.*

Share your adventures and see others at **youtube.com/honda**

Fit Sport shown with Black Fabric.

*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

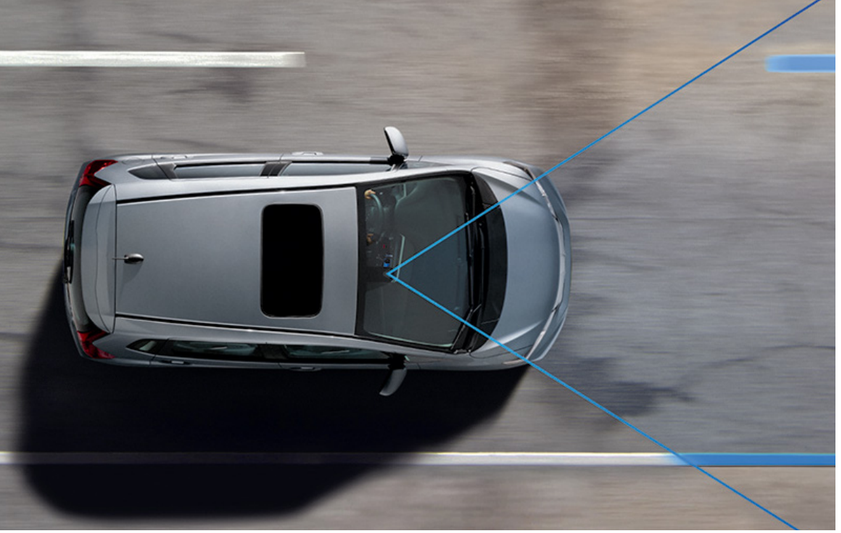


Fit for everyone.

Got a tall friend? Plant friend? Dog friend? You can easily bring them along thanks to brilliant engineering and a little magic. The spacious interior has room for five, and the 2nd-row Magic Seat® helps you configure your Fit four different ways.

Fit EX-L shown in Aegean Blue Metallic with Black Leather.

Only use Refresh Mode (lower left) when the vehicle is safely parked. Return the seat and head restraint to their original position before driving. Honda reminds you to properly secure cargo items.



Fit for confidence.

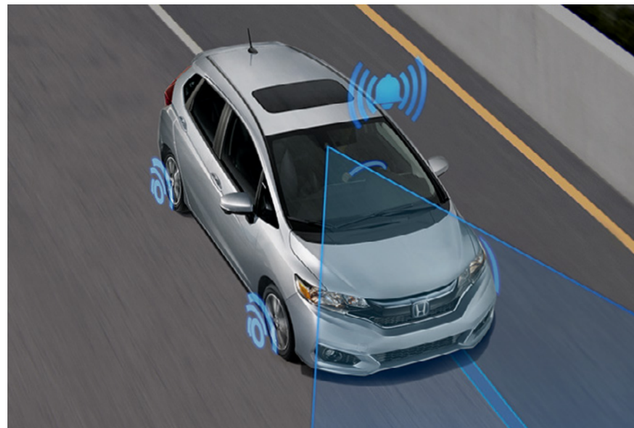
The Fit is here to help keep you on track with Honda Sensing,® an available suite of safety and driver-assistive technologies that can help you avoid collisions.

Lane Keeping Assist System (LKAS)[4]
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Fit centered in a detected lane.

Adaptive Cruise Control (ACC)[5]
ACC helps you maintain a set following interval behind a detected vehicle for highway driving, so you don't have to manually change your speed.

Collision Mitigation Braking System™ (CMBS)™[6]
CMBS can help bring your Fit to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

Road Departure Mitigation System (RDM)[7]
RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you stay in your lane or provide braking to keep from leaving the roadway entirely.



Fit EX-L shown in Lunar Silver Metallic and Fit Sport with available Honda Sensing shown in Aegean Blue Metallic.

Interior Features

Push Button Start
Keep your key in your pocket or purse, and start the engine with the push of a button (EX, EX-L).

Apple CarPlay[2]
Available Apple CarPlay integration gives access to Apple Music,® Maps, Messages and phone calls through Siri® and the Display Audio touch-screen.

Android Auto[3]
Android™ smartphone users can access Google Maps,™ Google Now,™ messages, music and other popular apps with the available Android Auto feature.

Bluetooth®[8] **HandsFreeLink®**
Every Fit comes with *Bluetooth* HandsFreeLink, so you can place and receive phone calls without taking your eyes off the road.*

USB Audio Interface[9]
Connect your compatible smartphone, MP3 player or flash drive via USB, and you can play music and charge your devices.*

7-Inch Display Audio
Touch-screen technology is right up front. The Fit features a huge 7-inch Display Audio that's a pinchable, swipeable command center for your music, communication, information and more* (Sport and above).

Steering Wheel-Mounted Controls
Make phone calls, select music and a lot more while keeping your hands on the wheel.*

Paddle Shifters
Race-inspired paddle shifters give you more control and make your drive that much more fun (Sport and above models with CVT).

Honda Satellite-Linked Navigation System™[10]
The available navigation system helps you find your way around and avoid gridlock; all on an easy-to-use touch-screen interface.

Fit EX-L shown with Black Leather.

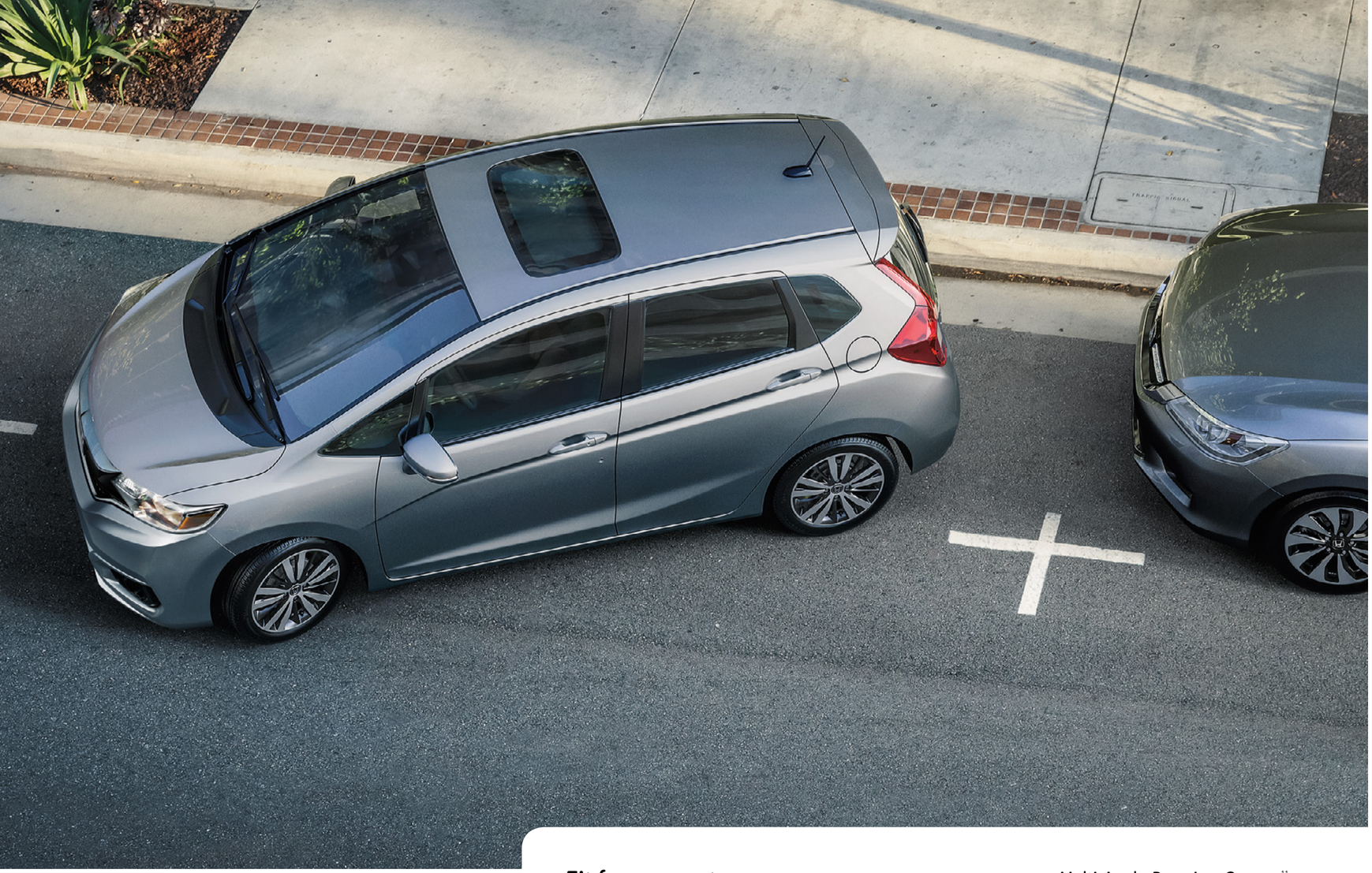
*Drive responsibly. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. For safety reasons, always launch your audio application or perform any other operation on your phone or audio device only when the vehicle is safely parked.

Fit for comfort.

When it comes to comfort, the Fit has got your back. With a leather-trimmed interior and cozy heated front seats, you will enjoy getting in your Fit every time (EX-L).

Share your outings with Honda on **twitter.com/honda**

Fit EX-L shown with Black Leather.



Fit for commutes.

Of course the Fit is fun to drive. It has a nimble chassis, standard multi-angle rearview camera[11] and ingenious EarthDreams® Technology to give you plenty of zip and help you go longer between fill-ups.

Multi-Angle Rearview Camera[11]
Standard on every Fit, this incredibly useful feature helps show what's behind you from three different modes: Normal, Top-Down and Wide.

Advanced Compatibility Engineering™ (ACE™)
The Honda-exclusive ACE body structure design utilizes a network of connected structural elements to distribute frontal crash energy more evenly.

EarthDreams Technology CVT
The available continuously variable transmission allows the engine to operate at optimal RPM levels and helped the Fit receive an impressive 40-mpg highway rating.*

Eco Assist™
This eco-conscious technology comes standard on every Fit, and on models with a CVT, the ECON button helps you maximize your fuel economy.*

Fit EX-L shown in Lunar Silver Metallic.

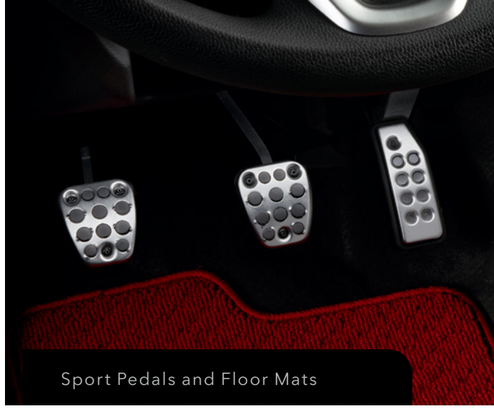
*29 city/36 highway/31 combined mpg rating for 6MT models. 33 city/40 highway/36 combined mpg rating for LX CVT model. 31 city/36 highway/33 combined mpg rating for Sport, EX & EX-L CVT models. Based on 2018 EPA mileage ratings. Use for comparison purposes only. Your mileage will vary depending on how you drive and maintain your vehicle, driving conditions and other factors.

Fit for performance.

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories – featuring the Honda Factory Performance Kit – are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details and a complete list of accessories.

Fit EX-L (below) and Fit EX (right) shown in Lunar Silver Metallic with Honda Factory Performance Accessories.

Fit Sport shown in White Orchid Pearl.



Sport Pedals and Floor Mats

16-Inch Alloy Wheels

Titanium Shift Knob and Shift Boot

Tailgate Spoiler and HFP Badge

Honda Factory Performance (HFP) Accessories

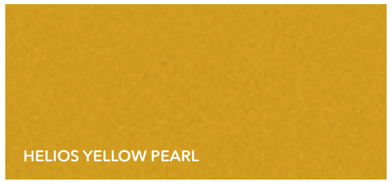
16-Inch Gloss Black Alloy Wheels
(with Orange Accent for Sport Trim)
Titanium Shift Knob (6MT only)
Shift Boot (6MT only)
Side Underbody Spoilers (non-Sport Trims)
Sport Pedals
Tailgate Spoiler
Black Wheel Bolts

Honda Factory Performance (HFP) Kit

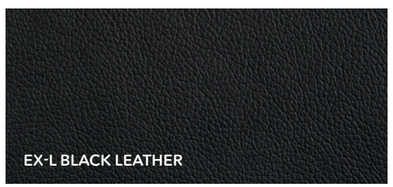
Tuned and Lowered Sport Suspension*
HFP Badges (Side and Rear)
Red Floor Mats with HFP Logo*

*Available fall 2017.

Exterior



Interior



[1] Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Follow applicable load limits and loading guidelines. [2] Apple CarPlay is a trademark of Apple Inc. [3] Android, Android Auto, Google Maps and Google Now are trademarks of Google Inc. [4] LKAS only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. [5] ACC cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. ACC should not be used in heavy traffic, poor weather or on winding roads. ACC only includes a limited braking function; driver remains responsible for slowing or stopping the vehicle to avoid a collision. [6] CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. System designed to mitigate crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions. [7] Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. [8] The *Bluetooth*® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. [9] The USB interface is used for playback of MP3, WMA or AAC music files from digital audio players and other USB devices, as well as smartphone data transfer on designated Smartphone/Audio Interface ports. Some USB devices and files may not work. Please see your Honda dealer for details. [10] The Honda Satellite-Linked Navigation System™ is available on the EX-L model in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. [11] Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. [12] Display accuracy will vary based on weather, size of object and speed, and the display may not show all relevant traffic. The display is not a substitute for your own direct visual assessment of traffic conditions before changing lanes. [13] SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at www.siriusxm.com. Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2017 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. [14] HD Radio™ is a proprietary trademark of iBiquity Digital Corporation. 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LX

- 1.5-liter, i-VTEC® 4-cylinder engine with direct injection
- 6-speed manual or available continuously variable transmission (CVT)
- Hill start assist
- 15-inch wheels with full covers
- Six airbags
- Multi-angle rearview camera[11] with guidelines
- Daytime Running Lights (DRL)
- Security system with remote entry
- One-touch turn indicators
- Body-colored power side mirrors
- Body-colored rear roofline spoiler
- LED brake lights
- Cruise control
- Tilt and telescopic steering column
- Illuminated steering wheel-mounted controls
- 60/40 split 2nd-row Magic Seat®
- 5-inch color LCD screen
- *Bluetooth*®[8] HandsFreeLink® and streaming audio
- USB Audio Interface[9] (1.0-amp port in front)
- Exterior temperature indicator
- Honda Sensing® suite of safety and driver-assistive features (available with CVT)

SPORT adds to or replaces LX features

- Front underbody spoiler and rear diffuser with orange pinstriping (Sport-exclusive)
- Side underbody spoilers (Sport-exclusive)
- Chrome exhaust finisher (Sport-exclusive)
- Leather-wrapped steering wheel and shift knob with orange stitching (Sport-exclusive)
- 16-inch gloss black alloy wheels
- Dual-mode paddle shifters (available)
- Fog lights
- 180-watt audio system with 6 speakers
- 7-inch Display Audio with high-resolution touch-screen and customizable feature settings
- Apple CarPlay™[2]
- Android Auto™[3]
- USB Smartphone/Audio Interface[9] (1.5-amp port in front)
- USB Audio Interface[9] (1.0-amp port in center console)

EX adds to or replaces Sport features

- Standard Honda Sensing suite of safety and driver-assistive features
- 16-inch machine-finished alloy wheels
- Honda LaneWatch™[12]
- One-touch power moonroof with tilt feature
- Smart Entry with Walk Away Auto Lock®
- Push button start
- Floor mats
- SiriusXM® Radio[13]

EX-L adds to or replaces EX features

- Standard continuously variable transmission (CVT) with dual-mode paddle shifters
- Heated side mirrors with integrated turn indicators
- Leather-wrapped steering wheel and shift knob
- Leather-trimmed seats
- Heated front seats
- Available Honda Satellite-Linked Navigation System™[10] with voice recognition, Honda HD Digital Traffic and HD Radio™[14]

Key Standard Features for All Fit Models

- 60/40 split 2nd-row Magic Seat®
- Multi-angle rearview camera[11]
- Hill start assist
- USB Audio Interface[9]
- *Bluetooth*®[8] HandsFreeLink® and streaming audio

Powerful. Agile. Versatile enough to handle almost any condition. It's no wonder Honda is the official vehicle of the NHL.®[15]

HONDA Financial Services

Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.

HONDA care

Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.

HONDA GENUINE ACCESSORIES

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2018 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.[16] Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,[16] too. For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.

For more information and complete specifications, go to fit.honda.com